

What is the difference between Waterborne and Water based?

Waterborne has NO oil or VOCs (volatile organic compounds) in the colorants. Aura and Nature are Waterborne. Water based has oil in the colorants and the paint (base). Regal is water based.

Aura has low VOCs in the paint (base) and no VOC in the colorant. Nature has NO VOCs in the paint (base) or in the colorant. Regal meets Federal EPA standards with low VOCs in the colorant and paint.

Aura

- Self priming
- Environmentally friendly (Low VOC)
- Covers in less than two coats
- Recoat in one hour
- Resistance to water sensitivity, water spotting, color rub-off and has great touch-up
- Mildew Resistant
- Available in pre-existing Benjamin Moore colors and 144 new colors (Affinity)
- Available sheens: Matte, Eggshell, Satin, Semi-gloss

Aura Bath & Spa

- Self priming
- Matte finish
- Environmentally friendly (Low VOC)
- Covers in less than two coats
- Available in pre-existing Benjamin Moore colors and 144 new colors (Affinity)
- Mildew Resistant
- Made for hot, steamy, humid environments

Natura

- Zero VOCs
- Virtually odorless
Provides excellent hide, flow and leveling, and has great touch-up
- Recoat in one hour
- Mildew Resistant
- Available in pre-existing Benjamin Moore colors and 144 new colors (Affinity)
- Available sheens: Flat, Eggshell, Semi-gloss and a Primer

Regal

- Experienced and reliable
- Durable, superior hide and leveling
- Available in Color Preview and Classic Color Collections
- Can color match
- Mildew Resistant
- Available sheens: Flat, Matte, Eggshell, Pearl, Semi-gloss

Kitchen & Bath

- Additional mildewcides to protect against mold and mildew
- Self priming
Satin finish
- Durable, superior hide and leveling
- Available in Color Preview and Classic Color Collections
- Can color match

All Benjamin Moore paints contain titanium dioxide which helps give the paint a durable finish.